

Entrepreneurship & Start-Up Support in Southwest Florida



Tuesday, April 20, 2010

5:00 – 8:30 PM

Embassy Suites Hotel, Estero, FL

EVENT SCHEDULE

- 5:00 PM Registration & Networking
6:00 PM Program Begins
- Gary Jackson, PhD** FGCU Update on Incubator Plans in Southwest Florida
David Kakkuri, PhD FGCU Florida University Research Network
Tim Cartwright, Fifth Avenue Advisors *The Tamiami Angel Fund*
Sara Vinarov, PhD Quarles & Brady IP Issues for Start-Ups: Patents As A Business Tool
- Company Presentations**
Didrick Medical Dan Didrick, President
Healthcare News Network Robert O'Malley, COO & John Biffar, Chairman
Lakewood Amedex Steve Parkinson, President & CEO
- 8:15 PM Q&A / Wrap Up
8:30 PM Program Concludes

SPEAKERS

FGCU Regional Business Incubator Networks: A New Trend in Entrepreneurial Assistance & Economic Development

Presenter: Gary Jackson, PhD

Title: Director, Regional Economic Research Institute

Gary Jackson received his PhD in economics from the University of Massachusetts and is Director of the Regional Economic Research Institute and an assistant professor of economics at Florida Gulf Coast University in Fort Myers, FL. His research interests include economic forecasting and impact analysis, regulatory economics, industrial organization and regional economic studies.

Phone: 239-590-7319

Location: Fort Myers, FL

Email: gjackson@fgcu.edu

Web: www.fgcu.edu

FGCU Florida University Research Network

Presenter: David Kakkuri, PhD

Title: Director, Economic Development

David Kakkuri is the Director of Economic Development and Assistant Professor of Management in the Lutgert College of Business at Florida Gulf Coast University. He received his BA and MA degrees from Western Michigan University and his PhD from the University of Illinois. He retired from Kraft Foods in 2002.

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Host



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Fifth Avenue Advisors *The Tamiami Angel Fund*

Presenter: Timothy Cartwright **Title:** Managing Director
Timothy Cartwright is a Director of Fifth Avenue Advisors, a firm he co-founded in 2003. He is responsible for the M&A subsidiary that completes mergers and acquisitions and corporate restructurings for middle market companies. Prior, he co-founded By-Products Interactive, an electronic trading, market research and publishing company; and founded Benchmark Solutions, a supply chain consulting company. He started his career with Arthur Andersen in Chicago, IL. He holds a BS in Economics from the University of Wisconsin and a Masters in Management in Finance and Accounting from the J.L. Kellogg Graduate School of Management at Northwestern University. Locally, Timothy is the Chairman of the Gulf Coast Venture Forum, a non-profit organization of Angel Investors in Southwest Florida. He is also a member of the Board of Directors and the Executive Committee for the Economic Development Council of Collier County.
Phone: 239-262-6300 **Location:** Naples, FL
Email: Tim@5advise.com **Web:** www.5advise.com

Quarles & Brady *IP Issues for Start-Ups: Patents As A Business Tool*

Presenter: Sara Vinarov, PhD, JD **Title:** Patent Attorney & Partner
Sara is a registered patent attorney and partner in Quarles & Brady's Intellectual Property Group focusing on patent preparation and prosecution, development of global patent strategies and counseling clients on IP issues. She manages extensive patent portfolios involving stem cells, proteomics, plant genetic engineering and diagnostic assays, among others. Sara also represents research institutions and start-ups in obtaining patents for licensing and commercialization.
Phone: 239-262-5959 x6095 **Location:** Naples, FL
Email: Sara.Vinarov@quarles.com **Web:** www.quarles.com

COMPANY TECHNOLOGY PRESENTATIONS

Didrick Medical, Inc.

Didrick Medical distributes the world's only functional prosthetic fingers for finger amputees. The devices are able to replace from 1-10 missing fingers; lost at any length. An estimated 94% of all amputations involve fingers making the devices a significant advancement for the prosthetic industry.
Presenter: Dan Didrick **Title:** CEO
Phone: 877-343-7425 **Location:** Naples, FL
Email: dan@didrickmedical.com **Web:** www.didrickmedical.com & www.worldhandfoundation.org

Dan Didrick, CEO of Didrick Medical, is the inventor and designer of the X-System. Dan is also the co-founder of the World Hand Center and the World Hand Foundation whose board members include diplomats, celebrities, royalty and philanthropists. Dan recently won the Perfect Pitch sponsored by Perfect Business and Sir Richard Branson. Dan's invention is now rehabilitating wounded soldiers in the U.S. and Britain, and are covered by every major insurance carrier in the U.S.

Healthcare News Network

Healthcare News Network (HNN) is a news information service providing syndicated health information, as well as locally focused and produced segments to member hospitals. Screens show News, Entertainment and Information, which include short feature, as well as public service announcements, advertisements and hospital marketing videos. HNN is the perfect communication tool to share Hospital news and initiative messages. The informative driving force behind HNN is a team of media artists who are passionate about delivering healthcare news and original programming in an engaging and entertaining manner. For over 20 years, our Emmy Award winning staff has been producing positive programming for a worldwide audience.

Presenter: Robert O'Malley **Title:** COO
Phone: 800-446-7575 **Location:** Cape Coral, FL
Email: romalley@seniorlivingguide.com
Robert O'Malley began his business career with Mohasco Industries in corporate planning. Moving up through the ranks, Bob became President in 1985 and the company was later purchased by Citicorp Venture Capital.

He grew Cort from a \$50 million business to over \$125 million, leaving Cort to start his own business, Fairfax Publishing Company where he has served as President & CEO since its inception and is now Chairman of the Board. Bob joined John Biffar in July 2008 to help develop and grow HNN, where he is now Chief Operating Officer.

Healthcare Network News

Presenter: John Biffar **Title:** Chairman
Phone: 800-446-7575 **Location:** Cape Coral, FL
Email: john@dreamtimeentertainment.com
A founding partner of the Healthcare News Network, John brings the heart and soul to the network. Starting the network from his base company, Dreamtime Entertainment, John has served as a director, producer, writer, photographer and on-air talent for the past 25 years, was nominated for an Academy Award and has won numerous other awards. With 15+ years of experience hosting "Health Matters" for two local news stations, John is dedicated to informing everyone on important medical issues.

Lakewood Amedex, Inc.

Lakewood Amedex is a highly innovative biopharmaceutical company that has developed a revolutionary oligonucleotide "gene silencing" platform technology, which has to-date spawned over 20 potential blockbuster products for tuberculosis, food-poisoning, diarrhoea diseases, viral diseases including HIV AIDS, Hepatitis B and C, Influenza (H5N1 avian flu and H1N1 flu), Epstein-Barr virus, rotavirus, rhinovirus, HPV and many others, bacterial infections including, MRSA, VRSA, *Clostridium*, *Salmonella*, *Pseudomonas* and anthrax, bubonic plague, pneumonia and meningitis and many more.
Presenter: Steve Parkinson **Title:** President & CEO
Phone: 941-359-0510 **Location:** University Park, FL
Email: sparkinson@lakewoodamedex.com
Web: www.lakewoodamedex.com

Steve Parkinson has 30 years experience in biomedical science, over 26 of those in biotechnology companies and the last 14 years as a CEO. Steve has spent 14 years in the Massachusetts biotechnology community. With a strong scientific background, he has extensive experience in a variety of areas. Steve has worked for a number of companies as President/CEO including: Fermentech Ltd, Johnson & Johnson, PPL Ltd, Genzyme Corp, Genzyme Transgenics, Advanced Cell Technologies, TranXenoGen Inc., CereMedix Inc. and more recently Lakewood-Amedex. Amongst Steve's major achievements is that as co-founder, President/CEO of TranXenoGen he led the company through three private funding rounds and to an IPO on London AIM in 2000. Within a year, the company reached a \$230M valuation and was well supported on the exchange. Steve has extensive experience with start-up and development stage companies and has conducted business extensively in North America and Europe.

About BioFlorida

BioFlorida is the voice of Florida's bioscience industry, and represents more than 200 member companies and research organizations in the biotechnology, pharmaceutical and medical device fields. Operating as a not-for-profit organization, BioFlorida works to facilitate and advance innovations in the healthcare, agriculture and energy sectors. BioFlorida members are involved in biomedical research and development, medical device manufacturing, clinics and hospitals, academia, government and non-profit organizations, and industry services/products. BioFlorida's leadership and programs positively influence the growth of the industry through networking and initiatives related to capital formation, advocacy, workforce development, education and commercialization of research. This year, the BioFlorida Institute was established to provide support for K-12 science education, workforce development programs, professional training, and industry research and information.

Contact us at 561-653-3839 or visit www.bioflorida.com for more information.