

# Joel E. Tragesser

## Partner

Joel Tragesser is a partner in the Intellectual Property Practice Group and a member of the Corporate Venturing Team. He practices in the areas of trademark law and brand management, intellectual property licensing, and business & intellectual property litigation. His work includes prosecuting trademark applications in the United States and foreign countries, drafting software licenses and litigating infringement, false advertising, unfair competition and business disputes. Joel represents clients in state and federal courts and often speaks on the interrelation of technology and intellectual property.

## Legal Services

- [Intellectual Property Strategic Counseling](#)
- [Research Institutions](#)
- [Technology Transfer](#)
- [Intellectual Property Litigation](#)
- [Patent Litigation](#)
- [Trademarks & Copyrights](#)
- [False Advertising & Lanham Act](#)
- [Trade Secrets and Unfair Competition](#)
- [Trademark Litigation](#)
- [Higher Education](#)
- [Financial Institutions Litigation](#)
- [Trade Secrets](#)
- [Business Law](#)
  - [Corporate Venturing](#)

## Education and Honors

- Northwestern University, Kellogg School of Management, Certificate, Quarles & Brady Leadership Program (2016)
- Franklin Pierce Law Center, Certificate of Advanced Licensing Institute (2002)
- Vanderbilt University Law School (J.D., 1997)
- Wabash College (A.B., *magna cum laude*, 1994)
  - Phi Beta Kappa

## Bar Admissions

- Indiana
- Tennessee

## Court Admissions



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## Indianapolis Office

Tel: (317) 399-2811

Fax: (317) 957-5011


- U.S. Court of Appeals, 7th Circuit
- U.S. Court of Appeals, Federal Circuit
- U.S. District Court, Central District of Illinois
- U.S. District Court, Middle District of Tennessee
- U.S. District Court, Northern District of Indiana
- U.S. District Court, Southern District of Indiana

### **Professional and Civic Activities**

- S. Jay Plager Intellectual Property American Inn of Court (Master)
- American Lung Association in Indiana (Local Leadership Board Member, Evening of Promise Gala Executive Leadership Team Member, and Fight For Air Stair Climb Captain)
- Colby and Cate's Charities, Inc. (Board Member)
- International Trademark Association (Member and North American Roundtable Project Team Member)
- American Bar Association (Member)
- Indianapolis Bar Association, Intellectual Property Section (2017 Chair)
- Indianapolis Bar Association, Sports & Entertainment Section (2014 Co-Chair)
- Indiana State Bar Association, Intellectual Property Section (2011-12 Chair)
- Center for Intellectual Property Research ("CIPR") at IU Maurer School of Law, Advisory Board Member to IP Clinic
- 7th Circuit Bar Association (Indiana Co-Chair of Committee on Intellectual Property)
- Tennessee Intellectual Property Law Association (Member)
- Sports Circle Indy (Board Member)
- Sports Lawyers Association (Member)
- Venture Club of Indiana (Member)
- Westfield Chamber of Commerce (Member)
- Meals on Wheels of Hamilton County (2017 Dancing With Our Stars Celebrity Dancer)
- Little Red Door Cancer Agency, Face of Hope Breakfast (Table Captain)
- Phi Beta Kappa's Alpha Association of Indiana, Treasurer (Recipient of a 2009 Outstanding Association Award)
- Indianapolis Alumni Chapter of Sigma Chi (Member)
- Indy Chamber (Member)
- Genesis Church
- Mission Uprising

### **Professional Recognition**

- Listed in World Trademark Review 1000 (2020)
- Listed in Chambers USA® (2019: Intellectual Property)

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- Recipient of Professionalism Award from the Indianapolis Bar Association (2018)
  - Recipient of Quarles & Brady Star Mentor Award (2018)
  - Recipient of Lexology Client Choice Award (Indiana: Intellectual Property 2015)
  - Selected for inclusion in Indiana Super Lawyers® 2014-present (Intellectual Property)
  - Selected for inclusion in Indiana Super Lawyers - Rising Stars® 2009, 2011-2013 (Intellectual Property)