

Jonathan Hudis

Partner

Jonathan Hudis is a seasoned litigator and legal advisor whose years of litigation experience and work with a wide diversity of clients have honed his skill and finesse in helping clients protect and defend their intellectual property assets. He understands the opportunities and risks businesses face with their intellectual capital, and skillfully guides clients from the earliest stages of IP asset development and protection through mature portfolio management. Throughout his 30 year career, Jonathan has brought and defended a full range of copyright, trademark, trade secret, and unfair competition matters in the federal and state courts, before the Register of Copyrights, and at the Trademark Trial and Appeal Board (TTAB) of the US Patent and Trademark Office (USPTO).

Jonathan is particularly knowledgeable in Internet-related challenges. His depth of experience makes him keenly in tune with the rapidly evolving landscape of intellectual property and the Internet. He is a member of several arbitration panels in the areas of Internet domain names and trademarks. These roles include serving as a Domain Name Panelist for the World Intellectual Property Organization's Arbitration and Mediation Center and a Qualified Domain Name Dispute Resolution Panelist for the National Arbitration Forum.

Jonathan served for many years as an adjunct professor of trademark and unfair competition law at the George Mason University School of Law. He is a frequent author and speaker on current IP topics particularly in the trademark and copyright arenas. Through the years, Jonathan has held leadership roles in several professional associations and has received numerous professional recognition awards. His multi-state Bar Admissions are a unique strength for his clients with regional operations in the mid-Atlantic and northeastern regions of the U.S., although he works with clients across the country and internationally.

Legal Services

- [Trademark Litigation](#)
- [Trademarks & Copyrights](#)
- [False Advertising & Lanham Act](#)
- [Trade Secrets and Unfair Competition](#)
- [Trade Secrets](#)
- [Intellectual Property Strategic Counseling](#)

Education and Honors

- Brooklyn Law School (J.D.)
- State University of New York at Albany (B.S., *magna cum laude*)



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Bar Admissions

- District of Columbia
- New York
- New Jersey
- Pennsylvania
- Virginia

Court Admissions

- U.S. Supreme Court
- U.S. Court of Appeals, Federal Circuit
- U.S. Court of Appeals, 2nd Circuit
- U.S. Court of Appeals, 3rd Circuit
- U.S. Court of Appeals, 4th Circuit
- U.S. Court of Appeals, 6th Circuit
- U.S. Court of Appeals, District of Columbia Circuit
- U.S. District Court, Northern District of California
- U.S. District Court, District of Columbia
- U.S. District Court, Central District of Illinois
- U.S. District Court, Northern District of Illinois
- U.S. District Court, District of New Jersey
- U.S. District Court, Eastern District of Michigan
- U.S. District Court, Eastern District of New York
- U.S. District Court, Southern District of New York
- U.S. District Court, Northern District of New York
- U.S. District Court, Western District of New York
- U.S. District Court, Eastern District of Virginia
- U.S. District Court, Western District of Virginia

Professional and Civic Activities

- Trademark Public Advisory Committee "TPAC" (2014-2017)
- American Bar Association, Intellectual Property Law Section
 - Member of Council (2012-present)
 - Section Secretary (2016-present)
 - CLE Officer and Chair of CLE Board (2013-2016)
 - Vice-Chair, CLE Board (2012-2013)
 - Chair, Trademarks & Unfair Competition Division (2010-2012)
 - Vice Chair, Trademarks & Unfair Competition Division (2009-2010)
 - Member, CLE Board (2010-2016)
 - Member, Books Board (2009-2012)
 - Member, Content Advisory Board, (2011-present)
 - Chair, Trademark Legislation Committee (2008-2009)
- American Bar Association, Litigation Section

- American Intellectual Property Law Association (AIPLA)
 - Legislation Committee (2014-present)
 - Fellows, Select Membership Committee (2012-present)
 - AIPLA Quarterly Journal Board of Editors (2007-2009)
 - AIPLA Board of Directors (2004-2007)
 - Chair, Anti-Counterfeiting & Anti-Piracy Committee (2010-2012)
 - Chair, Trademark Law Committee (2002-2004)
 - Amicus Committee (2001-2004)
 - Chair, Trademark Internet and Cyberspace Committee (1999-2001)
 - Vice Chair, Trademark Legislation Committee (1998-1999)
 - Chair, Trademark Trial and Appeal Board Practice Subcommittee (1996-1998)
 - Chair, Trademark Newsletter Subcommittee (1995-1996)
- Order of the Barristers (1987)
- Phi Delta Phi, Vice Magistrate, Evarts Inn (1987)

Professional Recognition

- Washington, D.C. Super Lawyers® - Intellectual Property (2017-present)
- World Trademark Review WTR 1000: The World's Leading Trademark Professionals (2015-present)
- Martindale-Hubbell® AV® Preeminent™
- Trade Mark Law Practitioner Expert (2010)
- American Bar Association Intellectual Property Law Section, Outstanding Leadership Award (2010)
- Cambridge Who's Who Award for Excellence in Trademark and Copyright Law (2009)
- Cambridge Who's Who Top 101 Industry Experts (2008)
- Aspatore Books, The Best Practices of Leading IP Lawyers (2007)
- Cambridge Who's Who Professional of the Year Representing Law (2007)
- Madison Who's Who Featured Member (2006 – 2007)
- Empire Who's Who Professional of the Year Representing Intellectual Property Law (2006)

Publications and Presentations

03/05/19

Copyright Lawsuits: Harder to Bring, Harder to Collect
Intellectual Property Alert

01/10/19

The IP Implications of the USMCA: Who Needs to Do What

Intellectual Property Alert

10/16/18

U.S. Music Copyright Legislation Comes Into the Digital Age

Intellectual Property Law Alert

01/03/18

The Judiciary, on First Amendment Grounds, Invalidates Yet Another Barrier to Trademark Registration

Trademark Law Alert

06/29/17

"Disparagement clause unconstitutional: Will an Asian rock band's decisive victory in *Matal v Tam* open the immoral floodgate at the USPTO? Jonathan Hudis explores"

Intellectual Property Magazine

06/19/17

Asian Rock Band v. the PTO: The Supreme Court, the First Amendment, and What the Justices Decided in *Matal v. Tam*

Trademark Law Alert

06/09/17

"Trademark Trial and Appeal Board Practice: Tips and Pitfalls"

AIPLA 2017 Trademark Boot Camp

03/28/17

Fashion and the Supreme Court: What the Justices Decided in *Star Athletica v. Varsity Brands*, and What They Did Not

Intellectual Property Law Alert

01/09/17

"Changes to the Trademark Rules of Practice"

Bloomberg BNA

12/21/16

USPTO Efforts to Combat Fraudulent Trademark Solicitations

Intellectual Property Law Alert

10/07/16

Trademark Trial and Appeal Board Publishes Package of Revisions to Rules of Practice

Intellectual Property Law Alert

07/13/16

"Federal Trademark Litigation vs. Trademark Trial and Appeal Board Practice: Differences That Matter"

Westlaw Journal Intellectual Property

05/13/16

The DTSA Becomes Law: Impact on Employee Confidentiality Agreements
Trade Secrets & Unfair Competition Law Update

05/06/16

Federal Law Provides New Protections for Trade Secrets: the Defend Trade Secrets Act

Trade Secrets and Unfair Competition Law Update

03/15/16

"Social Media Infringement: How to Enforce Your Copyright and Trademark Rights"

InsideCounsel Magazine

01/15/16

"Avoiding Common Trademark and Copyright Issues in Social Media"

InsideCounsel Magazine

10/26/15

"The Importance of Growing an International Trademark Portfolio"

Franchise Law Insider

10/21/15

"Trademark License Quality Control: Not Too Much, Not Too Little – Just Right"

Franchise Law Insider

10/02/15

"Quarles and Brady: Panel on Challenges and Opportunities from a Legal Perspective"

2015 NFAIS Humanities Roundtable

08/06/12

"A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice, 2nd Edition"

08/01/10

"A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice"

04/08/10

"Avoiding Copyright Registration Lament"

Law360

Representative Experience

- Works with clients to grow their trademark and copyright portfolios

- Assists clients in foreign and domestic dispute resolution through litigation, arbitration, mediation and settlements
- Helps clients formulate company-wide IP strategies and policies to offensively and defensively leverage IP assets
- Provides strategic counseling for IP agreements/transactions, including trademark and copyright assignment and license agreements
- Experienced in drafting and implementing Terms of Use for websites, apps, and the cloud
- Conducts and oversees trademark and copyright due diligence investigations and risk assessments in corporate mergers and acquisitions

Community Service



Integrated Living Opportunities ("ILO"), Board Member (2015-present) - ILO helps families create intentional communities to facilitate networks of support for adults with disabilities to enable them to live independently. ILO does this by developing teams of paid and unpaid individuals for its self-advocates as they move out of their family houses into their own homes.