

Mark A. Kircher

Partner

Mark Kircher is an experienced trial attorney who counsels and defends national and international manufacturing companies in product liability and toxic tort matters. He has significant courtroom experience, having tried over 60 civil trials to verdict in 24 states. Mark acts as national counsel to some of the largest manufactures in the country; including those who manufacture motor vehicles, mechanical devices, and heavy industrial and construction equipment.

Mark handles complex product liability matters that involve allegations of design defect, manufacturing defect, product recalls, and unusual harm. And while he is a skillful and strategic litigator, he takes the time to fully understand every step of the product development life cycle in order to help his clients identify potential issues, and provide counsel on proactive risk avoidance measures.

When matters do make their way into a courtroom, Mark focuses on defending not just the company, but the men and women who design and engineer the products. He secures successful trial outcomes by working with expert practitioners to learn the science and technology behind product design and manufacturing; translating those complicated ideas into compelling arguments that a jury will understand.

Legal Services

- [Product Liability](#)
- [Automotive Industry](#)

Education and Honors

- Marquette University Law School (J.D., *summa cum laude*, 1985)
 - Intern to the Honorable John Coffey of the United States Court of Appeals for the Seventh Circuit
- Marquette University (B.S., *cum laude*, 1982)

Bar Admissions

- Wisconsin
- Illinois

Court Admissions

- U.S. District Court, District of Nebraska, 2012
- U.S. Court of Appeals, 3rd Circuit, 2008
- U.S. District Court, Northern District of Illinois, 2004
- U.S. District Court, Eastern District of Michigan, 2003



mark.kircher@quarles.com

Milwaukee Office

Tel: (414) 277-5347

Fax: (414) 978-8947

- U.S. District Court, Colorado, 2001
- U.S. Court of Appeals, 5th Circuit, 1999
- U.S. Court of Appeals, 10th Circuit, 1998
- U.S. District Court, Southern District of Illinois, 1996
- U.S. District Court, Northern District of California, 1995
- U.S. District Court, Central District of Illinois, 1990
- U.S. Court of Appeals, 7th Circuit, 1989
- U.S. District Court, Western District of Wisconsin, 1985
- U.S. District Court, Eastern District of Wisconsin, 1985

Professional and Civic Activities

- State Bar of Wisconsin, member
- Milwaukee Bar Association, member
- American Bar Association, member
- Defense Research Institute, member
- International Association of Defense Counsel, member
- Product Liability Advisory Council, member
- Marquette University Law School, assistant adjunct professor of law
- Living One Day At A Time (support group for the parents of children with cancer), past president

Professional Recognition

- Recognized as *Best Lawyers*® 2018 Milwaukee Personal Injury Litigation - Defendants "Lawyer of the Year"
- Selected for inclusion in the 2011, 2013-2017, 2019 Wisconsin Super Lawyers® lists (Personal Injury Defense: Products)
- Listed in *Best Lawyers*® (2003–present: Personal Injury Litigation – Defendants; Product Liability Litigation – Defendants)
- International Academy of Trial Lawyers — Fellow
- American College of Trial Lawyers — Fellow
- Martindale-Hubbell AV-Preeminent® Peer Review Rated