

Martha Jahn Snyder

Partner

Martha Jahn Snyder is an intellectual property litigator with significant experience in jury trials and arbitration hearings. With a focus on patent, trademark and trade secret litigation, Martha appreciates the extraordinary competitive advantage that intellectual property can give her clients. She is a quick learner who has mastered a range of technologies, from stem cells, telecommunications, and software, to snow plows, bucket molds, and sippy cups.

Martha's approach to litigation is proactive, organized, aggressive, and efficient, contributing to The BTI Consulting Group's recognition of Quarles as a "Litigation Powerhouse" on BTI's "Honor Roll" for "IP Litigation" and "Most Feared Litigation Firm."

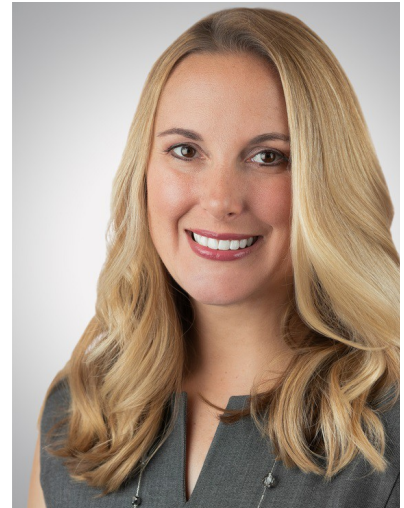
Martha has represented both plaintiffs and defendants in reaching successful jury verdicts, including helping clients to obtain jury verdicts of \$5.4M, \$44.1M, and \$940M. Martha also has helped clients obtain significant freedom-to-operate decisions following arbitration hearings, and eliminated multiple patent suits at the motion to dismiss phase based on well-placed arguments regarding unpatentability under 35 U.S.C. § 101. She has represented clients in federal district courts in Wisconsin, Texas, Colorado, California, Florida, Delaware, and Illinois, in the Seventh and Federal Circuit Courts of Appeals, and in front of the Patent Trial and Appeal Board, Trademark Trial and Appeal Board, and the Judicial Panel on Multidistrict Litigation.

Martha studied Operations Research and Industrial Engineering at Cornell University before going to law school, where she focused her studies on Tech Transfer.

Having been with Quarles & Brady since she was a second-year law student, Martha also has contributed to firm administration, most significantly through the Diversity & Inclusion Committee, and the summer associate program.

Legal Services

- [Intellectual Property Strategic Counseling](#)
- [Intellectual Property Litigation](#)
- [Patent Litigation](#)
- [Inter Partes Review Proceedings](#)
- [Financial Institutions Litigation](#)
- [Trade Secrets](#)
- [Trademark Litigation](#)
- [Trade Secrets and Unfair Competition](#)



martha.snyder@quarles.com

Madison Office

Tel: (608) 283-2429

Fax: (608) 294-4992

Education and Honors

- Northwestern University, Kellogg School of Management, Certificate, Quarles & Brady Leadership Program (2018)
- Syracuse University College of Law (J.D., *magna cum laude*)
 - Syracuse Law Review (Form & Accuracy Editor)
 - Justinian Honorary Law Society
- Cornell University (B.S.)
 - Major: Operations Research & Industrial Engineering

Bar Admissions

- Wisconsin

Court Admissions

- U.S. Patent and Trademark Office
- U.S. Court of Appeals, 7th Circuit
- U.S. Court of Appeals, Federal Circuit
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Northern District of Texas
- U.S. District Court, Western District of Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, District of Colorado

Professional and Civic Activities

- Tri 4 Schools (Board Member)
- American Intellectual Property Law Association (Member)
- Wisconsin Intellectual Property Law Association (Member)
- Dane County Bar Association (Member)
- Seventh Circuit Bar Association (Member)
- Northern District of Illinois Trial Bar (Member)
- Western District of Wisconsin Bar Association (Member)
- Wisconsin Bar Association (Member)
- American Bar Association (Member)
- Quarles & Brady Diversity Committee (Member)

Professional Recognition

- Selected for inclusion in Wisconsin Super Lawyers® -Rising Stars 2011–2014, 2017-2020 Editions (Intellectual Property Litigation)