

Meghan C. O'Connor

Partner

Meghan O'Connor is Chair of the firm's Health Information Technology, Privacy & Security Team, the Milwaukee Office Chair of the Health & Life Sciences Practice Group, and serves as the Firm's Privacy Officer. Meghan provides strategic counsel in the areas of data privacy and cybersecurity, regulatory compliance, information governance, risk management and incident response, and commercial contracting matters for a wide range of clients, with particular attention to companies managing health and other personal data.

Meghan advises clients on existing legal requirements as well as evolving trends and best practices to help her clients understand how personal information may be used and disclosed in today's rapidly changing landscape. She works with pharmacies, device and drug manufacturers, hospitals and vertically integrated systems, clinically integrated networks, physician groups and organizations, payers, and connected platforms in the health and life sciences industry as well as service, consumer product, and technology companies.

Representative Experience

- Advises clients on the development and negotiation of novel and disruptive arrangements and partnerships, complex data sharing initiatives, and innovative health and IT solutions
- Structures and reviews information privacy and security compliance programs to support clients' business goals while also remaining competitive, proactive in managing vendor and workforce risk, and prepared for data incidents
- Manages all aspects of data breach and cybersecurity incident response, including investigation, notification, recovery, mitigation, government investigation (e.g., federal regulators such as the Office for Civil Rights as well as State Attorneys General), and helping clients to successfully resolve and avoid enforcement actions
- Provides strategic advice to clients ranging from small employers to Fortune 10 companies on an array of federal and state privacy laws and industry standards (e.g., HIPAA and HITECH, 42 CFR Part 2, CCPA, Massachusetts standards, state laws governing health information and medical records and other sensitive information, state laws governing personal information, Federal Trade Commission guidance, NIST security standards, and state data breach laws)
- Advises clients on the development of clinically integrated networks, effective uses of clinical and claims data to support value-



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based reimbursement arrangements, and negotiation of managed care contracts

Legal Services

- Health & Life Sciences
 - Health Information Technology, Privacy & Security
 - Hospitals & Health Systems
 - Managed Care and Clinically Integrated Networks
 - Health Care Transactions
 - Pharmacy
 - Telehealth
 - Health Insurance Industry Partners
- Data Privacy & Security
- Higher Education

Education and Honors

- Northwestern University, Kellogg School of Management, Certificate, Quarles & Brady Leadership Program (2018)
- Marquette University Law School (J.D., *cum laude*, 2010)
 - *Marquette Elder's Advisor* (NKA Marquette Benefits & Social Welfare Law Review), Editor-in-Chief
- Lawrence University (B.A., *magna cum laude*, 2005)

Bar Admissions

- Wisconsin

Professional and Civic Activities

- Medical College of Wisconsin Institutional Review Board (Past Member)
- Wisconsin Humane Society (Board of Directors)
- HIPAA Collaborative of Wisconsin (Board Member; Co-Chair, Privacy Discussion Group)
- International Association of Privacy Professionals (Member)
- Milwaukee Bar Association (Member; former co-chair of Health Law Section)
- American Health Law Association (Member)
- American Bar Association (Member)
- State Bar of Wisconsin (Member)
- National Association of College and University Attorneys (Member)
- American Society for Pharmacy Law (Member)

Professional Recognition

- Listed in *The Best Lawyers in America*® (2019-present: Health Care Law)

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- Selected for inclusion in Wisconsin Super Lawyers®-Rising Stars Edition, 2018 - present (Healthcare)
 - Named a *Wisconsin Law Journal* "Up and Coming Lawyer" (2016)
 - Recognized with a Commendation for Writing Excellence, State Bar of Wisconsin (2013)
 - Selected as recipient of Pro Bono Publico Award, Milwaukee Bar Association (2009)