

## Samantha L. Roth

### Associate

Samantha focuses her practice on assisting healthcare entities, including hospitals, health systems, and critical access hospitals in navigating a wide variety of regulatory and compliance matters. She also represents pharmacies, including specialty, compounding, mail order, pharmacy wholesalers, and third-party logistics providers (3PLs), with nationwide licensing and permitting requirements.

Samantha's experience includes:

- Analyzing and ensuring compliance with the Medicare Conditions of Participation (CoPs) and The Joint Commission (TJC) Accreditation Standards for hospitals and critical access hospitals;
- Reviewing tax exempt hospital organizations' compliance with 501(r) regulations, including advising on the Internal Revenue Service (IRS) requirements for Community Health Needs Assessments (CHNAs), Financial Assistance Policies, Limitation on Charges, and Billing and Collections, as well as developing correction plans for non-compliance;
- Advising hospitals on constantly evolving telemedicine regulations;
- Working with hospitals to develop delegated credentialing policies and procedures consistent with National Committee for Quality Assurance (NCQA) and URAC requirements;
- Analyzing requirements for Health Insurance Portability and Accountability Act (HIPAA) compliance;
- Establishing guardianships and protective placements;
- Advising pharmaceutical clients on nationwide pharmaceutical licensing requirements for resident and non-resident pharmacies, wholesalers, 3PLs, and manufacturers; and
- Managing multi-state change of ownership (CHOW), change of name, change of officers, and de novo licensing initiatives for pharmaceutical entities.

Sam has devoted her pro bono efforts with the firm to supporting Heartland Alliance's National Immigrant Justice Center. Through this work, she has assisted in establishing Special Immigrant Juvenile Status (SIJS) for immigrant children who have experienced abuse, neglect, or abandonment by their parents. This serves as a path to permanent residency for these children.

Prior to joining the firm, Sam was a Risk Management legal intern for the Medical College of Wisconsin, where she researched health law issues impacting the hospital, doctors, and patients; and drafted memoranda used by doctors and the Medical College to inform decision-making and



samantha.roth@quarles.com

#### Madison Office

Tel: (608) 283-2622

Fax: (608) -294-4949

educational policies. In addition, she worked for a pharmaceutical research company as a quality assurance officer, verifying study compliance to Food and Drug Administration (FDA), Environmental Protection Agency (EPA), and international regulations. Sam also worked as a research technician where she monitored compliance with (HIPAA) guidelines for volunteers' personal data and ensured proper informed consent of trial volunteers.

### **Legal Services**

- Health & Life Sciences
  - Hospitals & Health Systems
  - Pharmacy
  - Telehealth

### **Education and Honors**

- Marquette University Law School (J.D., *magna cum laude*, 2019)
  - Dean's List
  - Marquette Intellectual Property Law Review, co-editor-in-chief
  - CALI Awards (highest grade) in Managed Health Care; Legal Analysis, Writing, and Research I; Legal Analysis, Writing, and Research II; Contracts; Contract Drafting; Internet Law; and Constitutional Law
  - Academic Success Program Leader
- University of Wisconsin (B.S., 2011)
  - Majors: Neurobiology and Spanish Literature

### **Bar Admissions**

- Wisconsin

### **Professional and Civic Activities**

- Domestic Violence Injunction Hearing Representation, legal volunteer, 2016 – 2019