

# Sports, Entertainment and Media Industry

Experienced and creative counsel for the worlds of sports, entertainment and media

## Capabilities at a glance

- **A Sports, Entertainment and Media (SEaM) team with truly diverse legal backgrounds** and areas of technical industry knowledge.
- **Broad client base from major football teams to influencers and radio stations**, all of which gives our team a genuine breadth of experience.
- **Our attorneys will help you think about the big picture** and plan strategically for the future, while also taking care of all your technical legal questions.
- **We take a collaborative and creative approach to serving our clients.** Our flexibility is designed to help you make the most of a changing marketplace.

## Robust and responsive legal support in fast-moving industries

Quarles attorneys understand the complex, challenging and changing laws related to sports, entertainment and the media. Our clients work in exciting, high-profile, public-facing industries where technological and cultural changes and new business development opportunities arrive with regularity—and the need for sharp, responsive legal support is often every bit as pressing. Our cross-disciplinary SEaM group brings together the knowledge of more than 30 lawyers from across the firm to provide you with comprehensive litigation, regulatory and transactional services. We're creative in our approach to our legal services because we know you operate in a regularly changing marketplace, and that calls for more than just a one-size-fits-all approach to the law. Even in a fast-moving world, we believe preparedness is key to helping our clients plan strategically for both short- and long-term success.

## Agility across areas of law and across industries

Our Sports, Entertainment and Media team offers a wide range of services for a diverse array of clients of all sizes, including associations, amateur and professional sports conferences, leagues, teams, athletes, influencers, broadcast networks, e-sports and gaming companies, equipment manufacturers, events, foundations, publishers, radio stations, stadiums and many others. From intellectual property (IP) and trademarks to general corporate law and immigration law, we have attorneys with dedicated legal experience, running alongside the technical knowledge of your particular section of the sports, media

## Practice Contacts

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## People

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Meghan O'Connor  
Ian Saffer  
Nicholas Schmidbauer  
Peter Spier  
Grace Stewart  
Joel Tragesser



and entertainment industries, enabling us to service your unique needs.

## Experience

- **Advertising, promotions and social media**
- **Bankruptcy**
- **Board governance**
- **Class action lawsuits**
- **Contract negotiation**
- **Data privacy and security**
- **Immigration**
- **Labor and employment**
- **Lease agreements**
- **Litigation**
- **Medical staff licensing**
- **Programming agreements**
- **Sale of the organization**
- **Software agreements**
- **Tax-exempt matters**
- **Trademark and copyright protection**
- **Zoning**

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