

# Technology Transactions

Unleashing your full potential through technology transactions and licensing

## Capabilities at a glance

- **Helping your business acquire or develop new and effective technology** and IT solutions for business-critical operations.
- **Creative attorneys with experience in a wide range of industries**, which we use to help you make pragmatic and efficient decisions. We are here to help you get the deal done.
- **A practical, business-oriented approach** that is regularly commended by our clients, who range from startups to Fortune 100 companies.

## Proven experience with successful IT and technology transactions and licensing

Our clients come to us not just for our dedicated knowledge of patented technology and IT, but for our approach to serving them. We provide practical advice quickly and clearly, often taking the lead to negotiate complex technology and data agreements. Our team can advise you on all your licensing questions, including the ownership and licensing of intellectual property, information technology outsourcing, software and technology development, technology transfers, systems integration, joint development and hosting. Whether licensing as part of an arms-length transaction or in conjunction with litigation or a potential acquisition or sale, our team has the technical background and experience to creatively structure transactions to match your business needs. As a full-service national firm with offices around the U.S., we also have the breadth of experience to advise on any cross-jurisdictional or international deals.

## Technology transaction advice suited to your specific business needs

Our extensive practical experience in licensing allows us to adapt our approach based on transaction complexity, size and business objectives — whichever field you are in, we understand you want clear, actionable advice on deals. Businesses of all sizes and types encounter what are often business-critical data licensing and IT issues, and we have the breadth of experience you need. Our clients range in size and the industry they operate in, including:

- Fortune 100 companies
- Startups
- Higher education and research institutions

## Practice Contact

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## People

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## Related Capabilities

Business Law  
Health & Life Sciences  
Research Institutions & Higher Education





- Manufacturing industry clients
- Health care entities
- Hospitality companies
- Consumer-facing internet companies and e-commerce
- Logistics

## Experience

- **Patent licensing and commercialization**
- **Software licensing and development**
- **Data licensing**
- **Digital content and e-commerce advice**
- **IT outsourcing**
- **Data centers, cloud-based services and storage**
- **Privacy programs and data security**

