

## Bradley Jackson

### PARTNER

National Chair, Energy,  
Infrastructure & Environment  
Practice Group

#### Madison

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## About Brad

### Clear, practical advice for energy and utility companies

Brad Jackson focuses his practice on energy, natural resources, and water rights. Nationally recognized for his experience and client service, he advises regulated and nonregulated energy companies in the areas of:

- **Utility regulation**, including rate and policy making
- **Energy regulatory compliance**, including electric (fossil, wind, solar and nuclear) and natural gas facility siting and development
- **Transactions**, including sales and acquisitions of utilities, power plants and energy portfolios
- **Energy legislation**, including advice on policy and legislation drafting

Brad's clients know him as a careful listener who considers their position and business goals before giving advice. With more than 30 years in the business, Brad has a deep understanding of the utility industry and how regulators do their jobs, which enables him to provide clear and practical recommendations and counsel.

Brad began his legal career as a trial attorney with the Land and Natural Resources Division of the U.S. Department of Justice, serving in the honors program from 1986 to 1988. Brad is national chair of the Energy, Environment & Natural Resources Practice Group.

## Experience in Action

- **Representing large and small electric and natural gas public utilities before state commissions** in rate, construction and

### Education and Honors

University of Michigan Law School (J.D., *with honors*)

- University of Michigan *Journal of Law Reform* (Board Member)
- Great Lakes Natural Resource Center – National Wildlife Federation (Clinician)

Kalamazoo College (B.A., *with honors*)

### Bar Admissions

Wisconsin

Michigan

### Court Admissions

U.S. Court of Appeals, 7th Circuit





enforcement proceedings.

- **Advising energy clients on legislative and policymaking issues**, including legislative research and drafting.
- **Advising owners of hydroelectric facilities and systems** on a myriad of energy, natural resource and water rights issues.
- **Serving as state regulatory counsel for clients involved with energy-related transactions**, including public utility holding company formation and takeovers and the purchase and sale of energy assets.

## Capabilities

Energy & Infrastructure

Litigation & Dispute Resolution

Energy Regulatory

## Professional Recognitions

- *Best Lawyers in America*<sup>®</sup> (2024: Communications Law, Energy Law, Energy Regulatory Law, Litigation-Environmental)
- *Best Lawyers in America*<sup>®</sup> "Lawyer of the Year" (2011, 2017, 2019, 2024: Energy Regulatory Law)
- *Madison Communications Law* "Lawyer of the Year" (2015)
- Recognized by *The Legal 500* for his work in energy-renewable/alternative (2013)
- *BTI Client Service All-Star* (2007, 2010, 2013)
- Martindale-Hubbell AV<sup>®</sup> Peer Review Rated

## Professional & Civic Activities

- Wisconsin Bar - Energy Law Section, past president
- Wisconsin Lacrosse Federation, former vice president and board member
- Madison Area Lacrosse Association, former president and board member
- Stoughton Lacrosse Association, former president
- Stoughton Youth Hockey Association, former board member

