

Ian Saffer

PARTNER

Denver Office Managing Partner

Denver

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About Ian

Trusted advisor and advocate in global trademark and copyright matters

Ian Saffer is consistently recognized as one of Colorado's top intellectual property (IP) attorneys. Advising clients in a variety of industries – including media and entertainment, telecommunications, electronics, resorts and hospitality, financial services and others – Ian focuses on:

- **Trademark and copyright counseling**
- **Intellectual property litigation**

Ian offers clients clear advice, crafts practical solutions and treats clients the way he would like to be treated. He has first-chair trial experience in a variety of dispute resolution forums.

Ian was the managing partner of Adsero IP, which combined with Quarles in 2023.

Experience in Action

- **Advising large and small businesses on worldwide trademark and copyright acquisition**, clearance, use, registration and transactional matters, including internet-related matters.
- **Litigating trademark, copyright and patent matters as first- and second-chair trial counsel** in federal courts, state courts and various alternative dispute resolution forums.
- **Serving as an expert witness** in copyright and trademark matters.

Education and Honors

New York University School of Law (J.D., *cum laude*, 1996)

Columbia University in the City of New York (B.A., *cum laude*, 1992)

- English

Bar Admissions

Colorado

Court Admissions

U.S. Court of Appeals, 4th Circuit

U.S. District Court, District of Colorado

U.S. Court of Appeals, 5th Circuit

U.S. Court of Appeals, 9th Circuit

U.S. Court of Appeals, Federal Circuit

U.S. Court of Appeals, 10th Circuit

U.S. Court of Federal Claims





Successes

- Successfully defeated preliminary injunction and temporary restraining order motions in trademark and copyright cases.
- Obtained favorable jury verdicts in trials in federal courts and state courts, and favorable rulings in final arbitration hearings, representing both plaintiffs and defendants.
- Litigated approximately 200 matters before the Trademark Trial and Appeal Board and federal courts across the U.S.
- Managed dozens of trademark portfolios comprising thousands of marks in hundreds of jurisdictions.

Capabilities

Intellectual Property

Intellectual Property Litigation

Litigation & Dispute Resolution

Sports, Entertainment and Media Industry

Trademark

Professional Recognitions

- Colorado *Super Lawyers*[®] (2006-2023)
- *Chambers USA*[®] (2013-present: Intellectual Property)
- *Best Lawyers in America*[®] (2014-2024: Trademark Law, Litigation-Intellectual Property)
- *Best Lawyers in America*[®] "Lawyer of the Year" (2018, 2020, 2021: Trademark Law)
- Managing Intellectual Property as IPStar (2019-2023)
- *World Trademark Review 1000* "The World's Leading Trademark Professionals" (2014-2023)
- *Colorado Lawyers for the Arts* "Attorney of the Year" (2004-2005)
- *Denver Business Journal* "Forty under 40" (2004)

Professional & Civic Activities

- Copyright Society of the U.S.A., executive committee, chapters chair (2010-2013), Rocky Mountain chapter chair (2006-2009)
- International Trademark Association
- Colorado Bar Association, Intellectual Property and Entertainment & Sports Law Sections
- Denver Bar Association
- The Colorado Intellectual Property American Inn of Court

