

## Joel Austin

### PARTNER

Milwaukee

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## About Joel

### Worldwide strategic patent acquisition, enforcement and defense

Joel counsels his clients in intellectual property law, with an emphasis on patent acquisition, enforcement and defense in diverse technologies. His clients include:

- **Manufacturers of all sizes that are focused on developing strategic patent portfolios.**
- **Companies interested in asserting or defending their patent rights.**
- **Businesses looking to better leverage their research and development investments.**

Joel begins each client relationship by acquiring an in-depth understanding of the client's business, ultimate intellectual property objectives and the technology at hand. He draws from his educational background at the University of Wisconsin-Madison and his practical experience obtained through his previous role as a mechanical engineer at a defense company to provide thoughtful client counseling.

### Experience in Action

- **Handles various legal proceedings to invalidate or uphold issued patents.** He has represented clients with *inter partes* review trials in front of the United States Patent Trial and Appeal Board and appeals to the United States Court of Appeals for the Federal Circuit.

### Education and Honors

Marquette University Law School (J.D., *magna cum laude*, 2006)

- *Marquette Law Review*, technical editor (2005-2006), associate editor (2004-2005)
- American Bar Association, Section of Intellectual Property Law and The Bureau of National Affairs, Inc.: Award for Excellence in the Study of Intellectual Property Law (2005)
- Intellectual Property Law Section of the State Bar of Wisconsin Memorial Writing Competition: First Place, "Examining the Policy and Potential Impact of the 'Cooperative Research and Technology Enhancement Act of 2004': Congress' Latest Attempt To Promote Cooperative Research"
- ASCAP Nathan Burkan Memorial Competition: First Place, "Re-Hanging the Corporate Veil: Shielding Corporate Actors from Secondary Copyright Liability"

University of Wisconsin - Madison (B.S.M.E., *magna*)





- **Protects clients' rights in their product development investments.** Joel leverages patent enforcement and defense strategies to counsel clients in the development of intellectual property portfolios.
- **Supports clients with patent litigation involving diverse technologies.** He also incorporates his post-grant enforcement and defense experience to establish robust patent portfolios to withstand challenges.
- **Provides guidance to clients on protecting everything from incremental product improvements to groundbreaking product lines.** Joel quickly understands clients' technical developments and implements business-centric patent strategies.

## Successes

- Provided patent enforcement and defense counsel in over two dozen post-grant proceedings before the Patent Trial and Appeal Board, including *inter partes* review proceedings and related district court litigations. Further defended clients' rights on appeal to the Federal Circuit.
- Developed robust patent portfolio strategies to enhance client's presence in the industry, in consideration of both existing products and planned future developments.
- Managed worldwide patent portfolios, including utility and design patent assets in the United States, South America, Europe and Asia.

## Capabilities

Intellectual Property Litigation

Financial Institutions Litigation

Intellectual Property

Patent

Patent - Manufacturing

Research Institutions & Higher Education

Technology Transfer

## Professional & Civic Activities

- Invention 2 Venture, presenter
- Inter Partes Review: Practical Strategies for Business Decisions, presenter (2014)
- State Bar of Wisconsin, member, Intellectual Property section

*cum laude*, 2002)

- Mechanical Engineering

Bar Admissions

Wisconsin

Court Admissions

U.S. Court of Appeals,  
Federal Circuit, 2014

U.S. Court of Appeals, 7th  
Circuit, 2007

U.S. Patent and Trademark  
Office, 2006





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- Milwaukee Bar Association, member, Intellectual Property section

