

Katrene Zelenovskiy

PARTNER

Milwaukee Co-Office Managing Partner

Milwaukee

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About Katya

Pragmatic, understandable and efficient commercial counsel

Katya Zelenovskiy advises private equity clients and middle market family-owned businesses on complex commercial transactions. Using her extensive experience in corporate law and finance, she serves as a trusted advisor to owners and senior executives on:

- **Mergers and acquisitions (M&A)**
- **Commercial agreements**
- **Commercial finance**
- **Joint ventures**
- **Corporate governance**

Prior to entering the practice of law, Katya spent over 10 years in finance, including serving as a treasury manager at Rockwell Automation. She participated in acquisitions, developed and managed international cash reporting, managed international liquidity and provided support to the company's investor relations group. Clients value Katya for providing practical, business-focused legal advice, explaining complex legal results in a manner understandable to those with no legal background and providing a pragmatic approach to legal negotiations centered on achieving business objectives in a responsive, efficient and effective manner.

Experience in Action

- **Representing clients in M&A transactions** with transaction values from \$1 million to \$400 million.

Education and Honors

Marquette University Law School (J.D., 2008)

- Jessup Moot Court Competition, 2007 (Competitor)
- CALI Award for Excellence - Trial Advocacy, Spring 2006

University of Wisconsin - Milwaukee (B.S., *magna cum laude*, 1998)

Bar Admissions

Wisconsin

Languages

Russian





- **Advising on capital markets transactions**, including private placements.
- **Drafting and negotiating a variety of commercial agreements**, including manufacturing, master supply/service, distribution, consulting, joint development, reseller, licensing, private label, technology and e-commerce agreements.
- **Advising on joint ventures**, including strategic alliances, teaming and joint development agreements.
- **Advising on general corporate matters**, including entity formation and corporate governance.
- **Developing standard contracts for clients**, procedures for review and negotiating positions, and providing associated training to client management teams.

Recent Success

- Represented a private equity client in efforts to acquire and dispose of portfolio companies, including in the automotive component, food products, packaging and receivables services industries.
- Represented a packaging company in the acquisitions and divestitures of subsidiaries and divisions (\$60 million to \$200 million).
- Represented shareholders of a Midwest manufacturing company in the sale of the business to an international buyer (\$500 million).
- Represented a national roofing company in several acquisitions of privately-owned companies (\$10 million to \$50 million).
- Represented a mining company in the acquisition of another international mining company (\$220 million).
- Represented venture capital companies in acquisitions, mergers and divestitures (\$10 million to \$300 million).
- Represented a manufacturing client in negotiating a 5-year private label agreement (\$10 million).
- Represented a manufacturing client in the add-on acquisition of an international business in the medical supplies industry (\$30 million).
- Represented a for-profit education institution in negotiating licensing arrangements (\$200,000 to \$400,000) and sale of a division (\$5 million).

Capabilities

Business Law

Private Equity

Emerging Growth Companies and Venture Capital

Health Care Transactions

Mergers and Acquisitions

General Corporate and Outside General Counsel Services

Professional Recognitions

- *Best Lawyers in America*[®], Corporate Law, 2021, 2022, 2023





Professional & Civic Activities

- State Bar of Wisconsin, member
- American Bar Association, member
- Certified Public Accountant
- Jewish Family Services, board Member, 2010-Present
- Pro Bono Legal Work: Sojourner Family Peace Center (domestic violence clinic), Marquette Volunteer Legal Clinic, collaboration with Kids Matter on guardianship cases

