

# Peter Klepacz

## ASSOCIATE

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## About Peter

### Comprehensive intellectual property litigator

Peter Klepacz provides litigation counsel to clients with a focus on patent, trademark and copyright litigation. His litigation practice extends past intellectual property law into the intersection with commercial law and covers a variety of industries, including:

- **Beverages and nutritional supplements**
- **Clothing and apparel**
- **Computer software**
- **Medical devices**
- **Commercial manufacturing**

Prior to joining Quarles, Peter prosecuted patent, trademark and copyright applications, which equips him with an intimate knowledge of the statutory requirements and a special perspective on how to protect and assert intellectual property rights in litigation and appeals.

When advising clients, Peter takes a pragmatic approach and advocates practical business solutions rather than purely legal ones to achieve clients' goals. Outcomes matter most when it comes to litigation, which is why Peter takes a results-oriented approach and uses his unique outlook of what matters most to decision makers, gained while serving as a judicial intern for the late Justice Sherly Abrahamson on the Wisconsin Supreme Court, to craft legal arguments focused on the issues and facts that matter the most.

### Education and Honors

Marquette University Law School (J.D., *magna cum laude*, 2020)

- *Marquette Intellectual Property Law Review*, managing editor
- *Marquette Law Review*, web editor
- CALI Excellence for the Future Award - Contract Drafting and Property Law

University of Wisconsin - Madison (B.S., 2016)

- Majors: Biochemistry & Polish
- Certificate: Global Health

### Bar Admissions

Wisconsin

### Court Admissions

U.S. Patent and Trademark Office

U.S. District Court, Eastern District of Wisconsin

U.S. District Court, Western District of Wisconsin

### Languages

Polish





## Experience in Action

- **Handles opposition and cancellation proceedings** before the Trademark Trial and Appeal Board (TTAB).
- **Defends patents from invalidation in *inter partes* review proceedings** before the Patent Trial and Appeal Board.
- **Defends and asserts intellectual property rights in federal district court.**

## Recent Success

- Helped secure a finding of liability against a counterfeiter on summary judgment and secure substantial damages at trial.
- Achieved a consent agreement where party agreed to change description of products in catalog and include disclaimer stating there was no affiliation between the parties.

## Capabilities

Intellectual Property Litigation

Intellectual Property

Patent

## Professional & Civic Activities

- Judicial intern, Wisconsin Supreme Court with Justice Shirley S. Abrahamson, 2019
- Registered as a Patent Attorney with the United States Patent & Trademark Office

