

# **About Rob**

### Patent and IP counsel backed by engineering experience

Rob Mihalko assists his clients with patent prosecution, intellectual property (IP) portfolio management, contract drafting and negotiation, mergers and acquisitions (M&A), licensing and litigation support. He also advises them on IP strategy and prepares offensive and defensive product and patent analyses, including pre-litigation settlement negotiations.

Rob leverages his extensive technical and legal experience to provide the best outcomes for his clients. He is unafraid of mastering the difficult details, and his significant experience as in-house counsel for a former Fortune 500 company lends him insight into his clients' perspectives and motivations.

In past roles, Rob gained direct experience in the electronics, computer and software sectors, with particular focus on image sensors, LiDAR, radar, autofocus/image stabilization, touch sense, battery management, motor control, and semiconductor manufacturing and packaging. Before beginning his law career, he worked in design and test engineering at a leading microprocessor manufacturer in the areas of microprocessor design, flash memory and graphics processing.

#### Experience in Action

 Prepares and prosecutes patent applications worldwide. Clients turn to Rob as they seek to protect their electronic-related inventions.

#### **Education and Honors**

Arizona State University College of Law (J.D., 2011)

 Jurimetrics, Editor for ABA's Science & Technology Law Journal

University of Illinois Urbana-Champaign (M.S., *highest honors*, 2003)

 Major: Electrical Engineering

University of Illinois Urbana-Champaign (B.S., *highest honors*, 2001)

 Major: Computer Engineering

Bar Admissions

Arizona

Court Admissions

United States Patent and Trademark Office







- **Develops competitive IP portfolios.** In particular, Rob helps manage and grow patent portfolios relevant to each client's needs.
- **Supports IP licensing activities.** Rob has drafted and negotiated IP licenses in a variety of technical fields, such as for clients in the electronics and pharmaceutical industries.
- **Protects clients' intellectual property.** In particular, Rob helps analyze infringement of clients' IP and prepares strategies for responding to such threats.

## Capabilities

Intellectual Property Litigation

Technology Transfer

Intellectual Property

Patent

Patent - High Tech

Patent - University Research and Technology Transfer

Research Institutions & Higher Education



